



1st for women

Car | Home | Business | Life Insurance

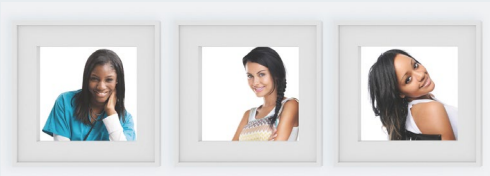
An insurance product that proudly supports women, brought to you by FSP Solutions.



1ST FOR WOMEN INSURANCE

Author Deborah Tannen once said that 'men want to transact while women want to establish a relationship'.

We couldn't agree more so instead of designing a generic insurance product in pink packaging we offer a holistic lifestyle support solution that responds to the unique wants and needs of South African women.



WE LOVE MEN BUT...

Statistically, women are lower insurance risks than their male counterparts based on the fact that they take fewer risks, make more careful decisions, usually stick to the speed limit and frown upon road rage.

In addition, the cost of repairs to vehicles crashed by women is on average, lower than the cost of damage caused by men.

With this in mind, 1st for Women Insurance unashamedly offers women lower insurance premiums because they are better insurance risks.

INSURANCE

Our insurance has been designed to fit women like a great pair of jeans. Our products include:

- Comprehensive Car Insurance
- Third Party, Fire & Theft Car Insurance
- Third Party Only Car Insurance
- Motorcycle Insurance
- Off-Road Vehicle Insurance
- Home Contents Insurance
- Buildings Insurance
- Portable Possessions Insurance
- Caravan Insurance
- Caravan Loose Contents
- Trailer Insurance
- Watercraft Insurance
- Boat Insurance
- Jet Ski Insurance
- Life Insurance



FAB BENEFITS

Maintain your customer's superwomen status with our range of Fab Benefits. Fab Benefits are included with 1st for Women policies at no extra cost!

Travel Benefits

- Trip Monitor
- Directions Assist
- Guardian Angels (pink BMW's)

Road Assist

- Accident Assist
- Cabs for Women
- Medical Benefits
- Nurse @ First
- Medical Assist
- Trauma Assist

Home & Lifestyle Benefits

- Home Assist
- Concierge Assist
- Legal Assist
- Tax Assist
- Entertainment Assist

VALUE ADDED PRODUCTS

Our Value Added Products provide peace of mind to wives, mothers and career women, allowing them to know that they really are covered for every eventuality. They include:

Personal Accident assists

- Protection Plan
- Cash Back Plus
- Polish-Up
- Cellphone Insurance
- Legal & ID Theft Insurance

THE 1ST FOR WOMEN INSURANCE TRUST

We established the 1st for Women Insurance Trust in 2005. Since then, we have donated R16 million to women-related causes and charity organisations.

The main goal of the 1st for Women Insurance Trust is to uplift and empower the women of South Africa. 1st for Women Insurance donates a portion of its income to this Trust.

Our customers have a say as to the nature of the beneficiaries who receive funding from the Trust by a poll that is run on our website.



Innovation
Integrity
Intelligence

An insurance product that proudly supports women, brought to you by FSP Solutions. Contact your FSP Solutions consultant today for your 1st for Women agency. Tel: 011 206 5004 Web: brokerhelpdesk@fspolutions.com