




Price is king



Your car is worth less every month.... So why should you have to pay the same high premium every month to keep it insured? King Price is the only insurer in South Africa that offers super cheap insurance premiums that decrease monthly. We think it's the fair and logical way that insurance should be done.




Super cheap insurance for your car, buildings, home contents, trailer, caravan and all of your precious, portable possessions.

Car premiums that automatically decrease monthly

Your car's value goes down every month, so with us your car insurance premiums go down too. And you don't have to nag or remind us.... As we do it automatically each and every month. It's only fair, don't you think?


Say 'NO' to the bogus 'No Claim Bonus'



Why wait 4 years just to get some of your own money out, when you could start saving from day 1 and claim when you need?



Choose your own excess




The higher your excess, the lower your monthly premium. Your choice, our pleasure.

Award-winning royal service

We are dedicated to making you feel like royalty, every step of the way. Call us, mail us, or tweet us- we're here to help!


The king's benefits

The king's cab:



Our personal chauffeur service when you need a ride home.

The king's emergency assist:



From roadside, to medical, to home emergencies, 24/7/365.

Your peace of mind, covered...



Backed by Munich Re the world leader in re-insurance.



KingPrice[™]
INSURANCE

Join our cool, royal family of over 95 000 happy clients (and growing daily!)

Call 0860 00 55 00 to start saving today

