



RETHINK **INSURANCE**

Western National Insurance Company Short Profile

Short-term insurance with service excellence

Re-think Insurance

Western specialises in short-term insurance products delivered via our brokers. We conduct our business via two short-term insurance companies based in South Africa and Namibia respectively.

Western was founded in 2004 in Namibia by a group of like-minded and highly qualified people. The success of the company resulted in an expansion into South Africa in 2007, with the opening of an office in the Western Cape. In 2010, we opened an office in Gauteng. We pride ourselves on the fact that our expansion can be attributed mainly to the strong relationships we have with our clients. Our focus on service excellence and impeccable work ethic has helped us build a firm and credible reputation that speaks on our behalf.

In 2012, the shareholding changed with PSG Konsult Limited having purchased 60% and Santam 40% share in the Western Group. We regard the backing of these two exceptionally strong brands as further confirmation of our credibility and work ethic, and believe we will continue to grow from this platform.

What gives us our edge?

We have a vested interest in our partners' success and as a smaller player are able to build these strong individual partnerships. Our flat management structure allows for effective and fast decision-making, which is an exceptional advantage in the highly competitive short-term insurance market. We empower our brokers and partners to offer innovative solutions to strengthen their competitive edge.

Our products

We offer a range of flexible products suited to our target markets, allowing us to tailor unique solutions for our client.

We constantly expand our range in line with our customer demand, changes in the economy and environment.

Our products and services are delivered via a network of brokers, partners and carefully selected underwriting managers.

Commercial	Protects the assets, liabilities, profits that businesses are exposed to on a daily basis.
Agri-protect	Covers the unique risk exposure of the agricultural sector.
Sectional title	Covers specific risks related to sectional title properties.